



English Law Week 2015

30 November - 2 December 2015

Following the success of the 2011 and 2013 English Law Week events which attracted English and Russian lawyers, the Law Society of England and Wales in partnership with the Bar Council of England and Wales is holding the third English Law Week event in Moscow from 30 November to 2 December.

English Law Week will bring together Russian and English and Welsh lawyers to promote legal links and business between the two countries. It is a fantastic opportunity for English and Welsh legal practitioners to meet with Russian counterparts to discuss current trends in legal services in Russia and England and Wales.

English Law Week in Moscow alternates year on year with its twin event Russian Law Week in London. English Law Week 2013 attracted over 100 English and Russian lawyers working in the UK and Russia for firms or in-house. It effectively showed how practitioners from both jurisdictions could work together to develop an annual programme that is both practical and useful for the sector.

About the Law Society

The Law Society represents solicitors in England and Wales. The Law Society works globally to support and represent its members, promoting the highest professional standards and the rule of law. From negotiating with and lobbying the profession's regulators, government and others, to offering training and advice, we're here to help, protect and promote solicitors across England and Wales.

The Law Society Group includes the Solicitors Regulation Authority.

For further information, please visit our website at www.lawsociety.org.uk.

About the Bar Council

The Bar Council represents over 15,000 barristers in England and Wales. It promotes the Bar's high quality specialist advocacy and advisory services; fair access to justice for all; the highest standards of ethics, equality and diversity across the profession; and the development of business opportunities for barristers at home and abroad.

The Bar Council is the governing body and the Approved Regulator for the Bar of England and Wales. It discharges its regulatory functions through the independent Bar Standards Board.

For further information, please visit our website at www.barcouncil.org.uk.

Why sponsor English Law

English Law Week provides sponsors with access to legal practitioners and academics from Russia, the UK and other CIS region, who are looking to explore and understand the latest developments in English Law. This is an excellent opportunity to engage and network with both UK and Russian practitioners. The event provides sponsors who are specifically targeting this market with unrivalled access to a sector who are looking to explore and understand the latest developments in products and services available to them.

As well as providing a key platform to network, the conference also offers any potential sponsors the following promotional tools which are used to promote the event:

- Advertising in the Law Society's International Divisions e-mail bulletins –received by 17,000 recipients
- Advertising in the Bar-Council's fortnightly e-newsletter - received by 400 recipients, in Counsel magazine, a publication distributed to circa. 24,000
- Direct Mailings by the UK Embassy in Moscow to their detailed and highly accurate database. Sponsors will feature in conference promotions via dedicated e-flyers, and
- Website: any sponsors' logos will be featured on the Law Society and Bar Council ELW webpage with a link directing traffic through to the sponsor's website.

This event will also be widely publicised in the UK and Russia by the following organisations:

- The UK Embassy in Moscow
- The Federal Chamber of Lawyers of the Russian Federation
- The Moscow Chamber of Advocates
- The St Petersburg Chamber of Advocates
- The Anglo-Russian Law Association
- The British Russian Law Association

Principal sponsor (£10,000)

- Corporate logo on marketing materials
- Descriptive text in final programme (150 words company message, logo and contact details)
- Logo on event page on the Law Society and Bar Council website
- Stage Set and PowerPoint presentation holding slide during the conference
- Recognition in all press release circulated in connection with the conference
- Opportunity to display the organisation's promotional literature at the conference
- 1 free insert for delegate pack
- 1 free promotional item inserted into delegate pack
- 6 complimentary conference registrations
- Delegate list of all attendees detailing the name and firm
- Logo on all session signage within the venue, and
- Logo on all directional signage within the conference venue

Reception sponsor (£7,000)

- Designated as primary sponsor - referred to as 'Reception Sponsor' in marketing material
- Welcome banners with sponsor's branding and information displayed
- Corporate logo on marketing materials
- Descriptive text in final programme (100 words company message, logo and contact details)
- Opportunity to display the organisation's promotional literature at the Reception
- Recognition in all press release circulated in connection with the conference
- 3 complimentary conference registrations
- 4 complimentary tickets to the reception
- Logo on event page on the Law Society and Bar Council website
- Logo on reception signage
- Logo on all directional signage within the reception venue

Session sponsor (£5,000) (available to up to four organisations)

- Corporate logo on marketing materials
- Descriptive text in final programme (100 words company message, logo and contact details)
- Logo on event page on the Law Society and Bar Council website
- Opportunity to display the organisation's promotional literature at the conference
- Stage Set and PowerPoint presentation holding slide during the conference
- Recognition in all press release circulated in connection with the conference
- 1 free insert for delegate pack
- 1 free promotional item inserted into delegate pack
- 3 complimentary conference registrations, and
- Delegate list of all attendee's on the day detailing the name and firm

Programme outline

The conference will include high profile panel discussions chaired by well-known legal experts including judges, academics and lawyers focusing on the following areas:

- The relevance of English law to Russian business: now and in the future
- PR aspects of complex international disputes - non-legal current trends
- Enforcement related issues – i.e. the enforcement of debts, extent to which English court orders can be made against foreign parties
- Financial Regulations in England, Europe and beyond – regulatory investigations such as improper trading and money laundering.
- Review of the latest Russian & CIS cases

Conference Sponsor	Platinum	Reception	Session¹
Cost	£10,000	£7,000	£5,000
Corporate logo on marketing materials	•	•	•
Company banner/ pull up stand displayed at the Reception		•	
Descriptive text in final programme	150 words company message, logo and contact details	100 words company message, logo and contact details	100 words company message, logo and contact details
Logo on event page on the Law Society and Bar Council website	•	•	•
Stage set and PowerPoint presentation holding slide during the conference	•		•
Recognition in all press release circulated in connection with the conference	•	•	•
Opportunity to display the organisation's promotional literature at the conference	•		•
Opportunity to display the organisation's promotional literature at the reception		•	
Marketing insert for delegate bags	2 free inserts		1 free insert
One free promotional item inserted into delegate pack	•	•	•
Complimentary conference registrations	6	3	3
Complimentary tickets to the reception		4	
Delegate list of all attendees detailing the name and firm	•	•	•
Logo on all session signage within the conference venue	•		•
Logo on all directional signage within the conference venue	•		•
Logo on reception signage		•	
Logo on all directional signage within the reception venue		•	

¹ A maximum of 4 non-conflicting partners will be signed as Session Sponsors.

VAT: Outside the scope of UK VAT

Further information

For further information, please contact David McKeever, Sponsorship and Exhibition Executive at David.McKeever@LawSociety.org.uk