



Russian Law Week 2016 in London: *Establishing Bridges in Challenging Times*

14 - 16 November 2016
The Law Society, 113 Chancery Lane, WC2A 1PL London

Sponsorship Opportunities

Partner Organisations



Media Partners



Sponsorship Opportunities

Target Audience	Reception 200 Conference 120- 150 Senior partners of law firms, in-house lawyers, government representatives, Judges and legal academics from Russia and CIS; Solicitors and barristers from England and Wales.
PR Coverage	This event will be widely publicised through websites and associated e-mail bulletins via the following organisations: <ul style="list-style-type: none">• Law Society of England & Wales• Bar Council of England & Wales• Russian Federal Chamber of Lawyers• Moscow Chamber of Advocates• St Petersburg Chamber of Advocate• Anglo-Russian Law Association and British Russian Law Association (well established bilateral organisations)
Branding Opportunities	Principal Sponsor: <ul style="list-style-type: none">• Corporate logo on marketing materials• Corporate logo on front cover of final programme• Descriptive text in final programme (150 words company message, logo and contact details)• Logo on event page on the Law Society and Bar Council website• Stage Set and PowerPoint presentation holding slide during the conference• Recognition in all press release circulated in connection with the conference• Opportunity to display the organisation's promotional literature at the conference• 2 free insert for delegate bags• 1 free promotional item inserted into delegate bag• 4 complimentary conference registrations• Delegate list of all attendees detailing the name and firm• Logo on all session signage within the venue, and• Logo on all directional signage within the conference venue

Reception Sponsor (Monday 14 November 2016)

- Designated as primary sponsor - referred to as 'Reception Sponsor' in marketing material
- Welcome banners with sponsor's branding and information displayed
- Corporate logo on marketing materials
- Descriptive text in final programme (100 words company message, logo and contact details)
- Company name and logo branding included at each bar, with the opportunity to provide branded napkins
- Opportunity to display the organisation's promotional literature at the Reception
- Recognition in all press release circulated in connection with the conference
- 3 complimentary conference registrations
- 4 complimentary tickets to the reception
- Logo on event page on the Law Society and Bar Council website
- Logo on reception signage
- Logo on all directional signage within the reception venue

Associate Sponsor

- Corporate logo on marketing materials
- Descriptive text in final programme (75 words company message, logo and contact details)
- Logo on event page on the Law Society and Bar Council website
- Opportunity to display the organisation's promotional literature at the conference
- Stage Set and PowerPoint presentation holding slide during the conference
- Recognition in all press release circulated in connection with the conference
- 1 free insert for delegate bags
- 2 complimentary conference registrations, and
- Delegate list of all attendee's on the day detailing the name and firm

	<p>Session Sponsor</p> <ul style="list-style-type: none"> • Corporate logo on marketing materials • Descriptive text in final programme (100 words company message, logo and contact details) • Logo on event page on the Law Society and Bar Council website • Opportunity to display the organisation's promotional literature at the conference • Stage Set and PowerPoint presentation holding slide during the conference • Recognition in all press release circulated in connection with the conference • 1 free insert for delegate bags • 1 free promotional item inserted into delegate bag • 3 complimentary conference registrations, and • Delegate list of all attendee's on the day detailing the name and firm
<p>Investment Rates</p>	<p>Principal Sponsorship: £7,000 + VAT Reception Sponsorship: £5,000 + VAT Session Sponsor: £5,000 + VAT Associate Sponsor: £2,000 + VAT</p>

